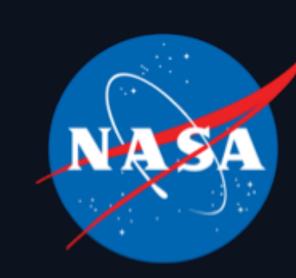


Capacity Building for the Access and Application of NASA Earth Science Data



Ana Prados^{1,2}, Melanie Follette-Cook^{1,3}, Brock Blevins^{1,2}, Elizabeth Hook^{1,4}

¹NASA Goddard Space Flight Center, ²University of Maryland Baltimore County/JCET, ³Morgan State University, ⁴Science, Systems, and Applications, Inc.

NASA's Applied Remote Sensing Training Program (ARSET) empowers the global community through remote sensing training. The program works directly with agencies and policy makers to develop in-person and online trainings that give end-users the skills to access, visualize, and apply NASA Earth science data. Learn more at http://arset.gsfc.nasa.gov

About the Program

ARSET empowers the global community through remote sensing training. The program offers online and in-person trainings tailored to policy-makers, regulatory agencies, and applied environmental professionals. The main goal is to increase the use of NASA Earth science models and data for environmental applications in disasters, health and air quality, land, and water resources.



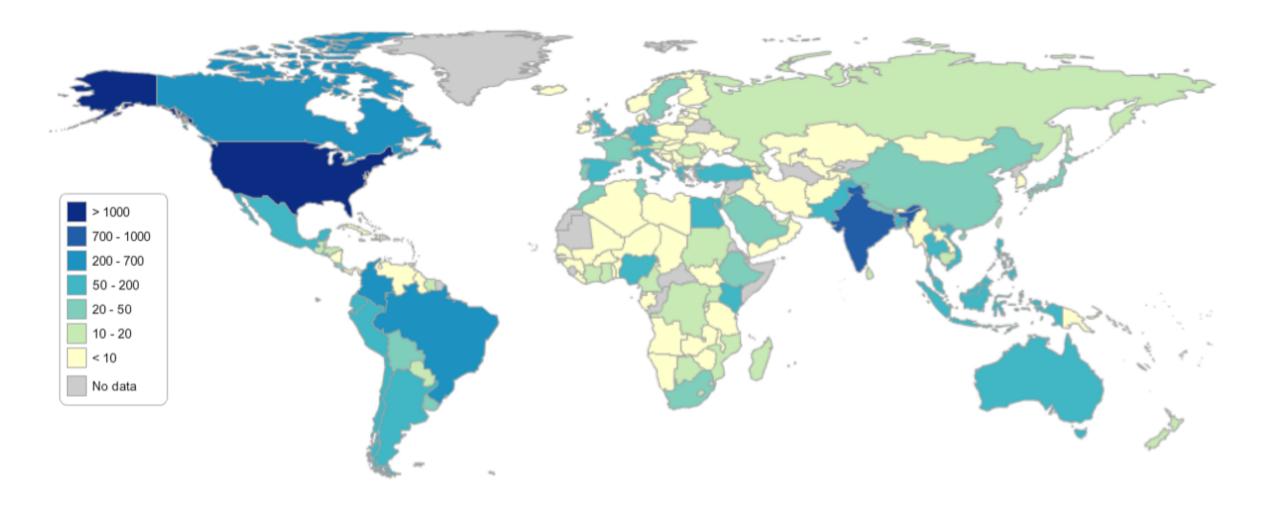


countries

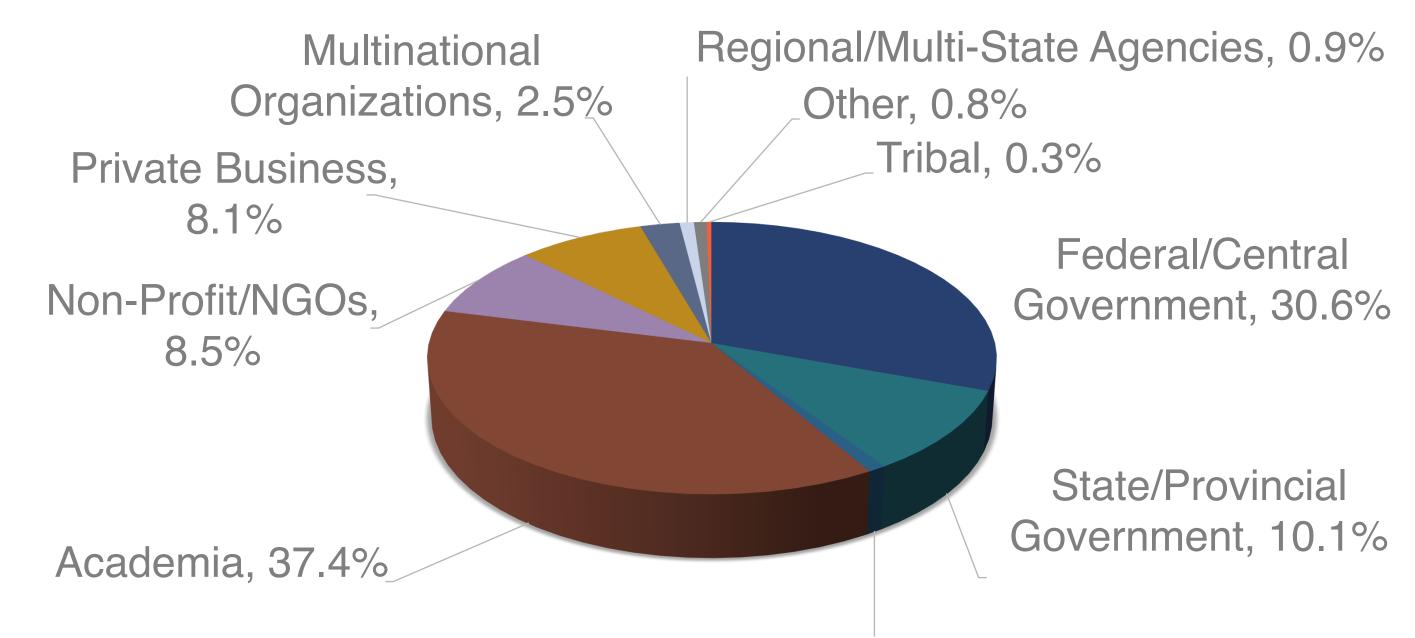


2,600+ organizations

Participants by Country (2009-2016)



Participant Sectors (2009-2016)



Municipal Government, 0.9%

Working with Stakeholders

Offer examples and benefits of remote sensing before approaching stakeholders, intended for the non-expert

Assess technical capacity to sustain use of NASA data or resource use

Seek boundary organizations that understand the community needs and can connect you with other stakeholders

Develop locally relevant exercises and case studies



End-User Needs Assessment

Collaborate with stakeholders who understand the needs of the community.

Ask the right questions to understand potential barriers and needs

What specific question or challenge is your organization trying to address?

What is preventing you and your organization from fully incorporating remote sensing resources?

Assess if the research question or management activity of a prospective participant can benefit from remote sensing

Program Assessment

Current Tools

Training registration forms

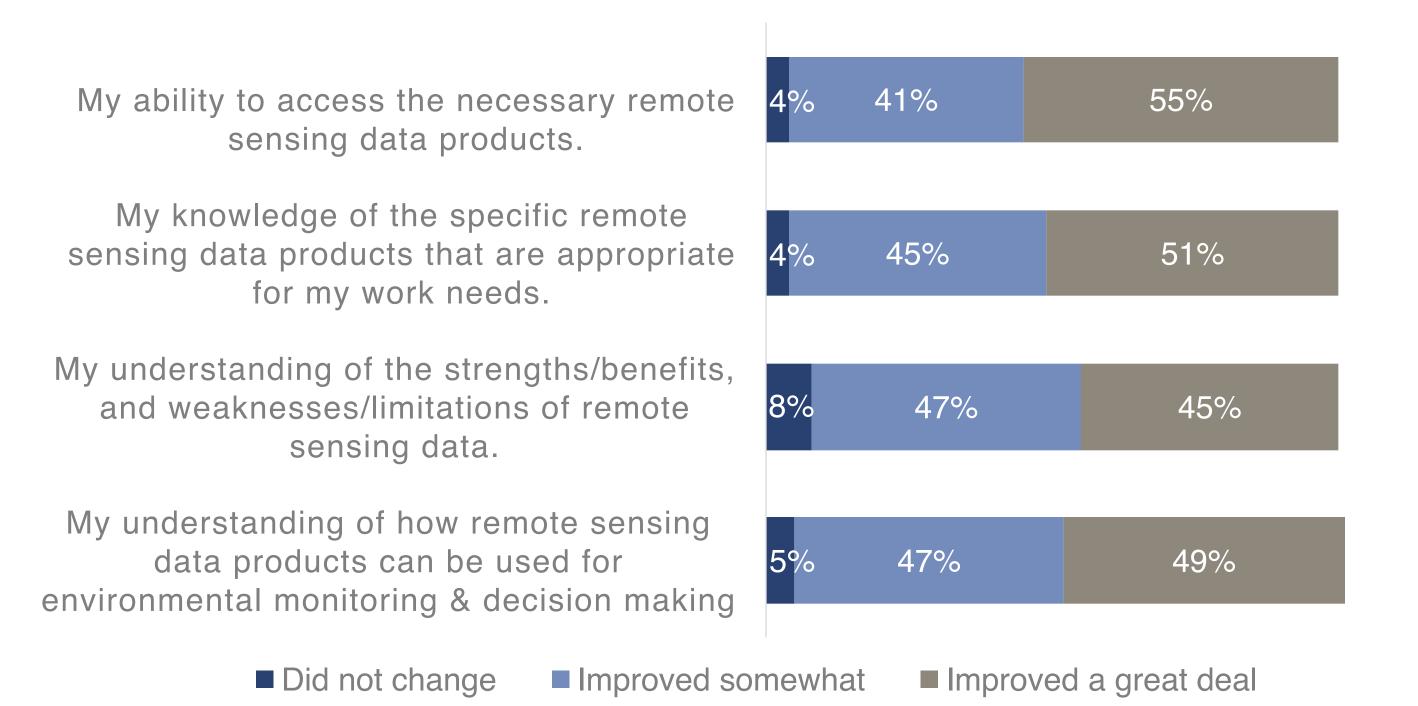
Informal feedback during training and Q&A sessions

Survey 1: given immediately after training

Survey 2: given 6+ months after training (measures impact and changes in NASA data use)

Ad hoc interviews to collect "success stories"

Question: Please indicate how your understanding of remote sensing data has changed as a result of this ARSET training (n=1,684)



Contact Us

More information about ARSET is available at http://arset.gsfc.nasa.gov/ You can also follow ARSET on Twitter @NASAARSET

Ana Prados, Program Manager: aprados@umbc.edu

Brock Blevins, Training Coordinator: brockbl1@umbc.edu

Elizabeth Hook, Technical Writer/Editor: elizabeth.a.hook@nasa.gov